



PRIVACY POLICY

We, at Versatiletech, value Your privacy and recognize that when you choose to provide us with information about yourself, You trust us with the information, and safeguarding Your privacy is important to us.

Please ensure that You peruse this Privacy Policy (“**Policy**”) before availing any services from Us. This Policy shall be updated from time to time and to stay abreast with our methods of using Your information and protecting Your privacy, please keep reviewing this Policy.

By using our services through our website www.photato.in (“**Website**”) or mobile application Photato (“**App**”), (collectively “**Platforms**”), you agree to adhere to and be bound by the terms of this Privacy Policy, the Terms of Use and additional terms (as the case maybe). This Policy covers the collection and use of all the information shared by You on the Platforms.

This Policy enunciates the information gathering and dissemination that we conduct. You consent to the collection and use of any information You disclose on our Platforms in accordance with this Privacy Policy, including but not limited to your consent for sharing your information as per this Privacy Policy. If we decide to change our Privacy Policy, We will post those changes on this page so that You are always aware of what information We collect, how We use it, and under what circumstances We disclose it.

For the purpose of this Privacy Policy, the term 'Us' or 'We' refers to Versatiletech. The term 'You' or 'User' refers to the end user.

1. COLLECTION OF INFORMATION:

- 1.1 You can visit our website without providing any details. On our Platforms, you can browse without telling Us who you are or revealing any personal information about Yourself. We may automatically track certain information about You based on Your behaviour on our Platforms. This information may include the URL that You just came from (whether this URL is on our Platforms or not), which URL You next go to (whether this URL is on our Platforms or not), Your browser information, and Your IP address.
- 1.2 However, in order to use our services and utilize the facilities made available and as an initial requirement, we will collect some personally identifiable and basic information from You including your full name, complete mailing address including Zip Code, telephone number, E-mail address, other information about the service address provided to Us, date of birth, Nationality, occupation, Your IP address, demographic information (such as Postcode, preferences and interests), any other personal information that you may provide to us in connection with the service offered/rendered or is relevant to customer surveys or offers and such other details as required in the registration/subscription form. We may also require You to send such other additional information as may be necessary.
- 1.3 On receiving personal information about You, or information which is in the public domain, they no longer remain anonymous to Us. We use this information to do internal research on our Users' demographics, interests, and behaviour to better serve You and meet Your requirements, in addition to using the information to understand, protect and serve our Users. This information is compiled and analysed on an aggregated basis. We indicate fields that are



mandatorily required to be filled and fields that are optional. The Users may decide whether or not to provide such information to Us.

- 1.4 We may also collect Your responses to online polls, ads, surveys, electronic newsletters and questionnaires. This information helps us improve your experience with better services and opportunities. We may collect information from the user/member at various stages beginning with the first access to the website and/or creation of profile. We also record, calls made to us for the purpose of feedback and store the call data for our use. All information, including Your personal data or information, provided either at the time of browsing, visitations or registration are voluntary and We may use this information at anytime for providing the services sought by You, service feedback, customer support, promotions, booking etc. You also agree that this information may be used for other purposes including, commercially, for sale or transfer, research, publishing, analysis or statistical purposes. However, the said information will be used in a non-identifiable manner and We will make our best efforts to ensure that your privacy is not infringed in any manner.
- 1.5 On our Platforms, We use data collection devices such as "cookies" on certain pages to help analyse our web page flow, measure promotional effectiveness, and promote trust and safety. "Cookies" are small files placed on your hard drive that assist Us in providing our services. We offer certain features that are only available through the use of a "cookie". You are always free to decline our cookies if Your browser permits, although in that case You may not be able to use certain features on the Platforms. Additionally, You may encounter "cookies" or other similar devices on certain pages of the Website/App that are placed by third parties. We do not control the use of cookies by third parties.

Versatiletech shall be the sole owner of the information collected.

2. USE AND SHARING OF INFORMATION:

Upon receipt of such personal and non-personal information, it no longer remains anonymous to Us. This information is used for various purposes

- The information provided by You is retained by Us as part of our internal record keeping.
- All information, including information provided or collected, either at the time of registration, browsing, or visitations are voluntary and We may use this information at anytime for providing the (a) Services sought by you and for confirmation of the said service/s (b) for communications (c) receiving service feedback (d) receiving customer feedback on the service rendered (e) customer support issues (f) promotion of new product or services (f) connecting You with other User/s and creating an interface for communication.
- We use the information provided to measure consumer interest, for resolution of problems and disputes, customise experience, protect us against error, fraud, and other criminal activities, to enforce out terms and conditions etc.
- We may provide them with aggregate and/or anonymised information about our Users to help advertisers reach the kind of audience they want to target.
- We share Your information with our Affiliates to provide You with the requested/desired service. Only information needed specifically for carrying out the service will be shared in such cases.
- The use, disclosure and collection of information which has been designated as '*Personal Information or Sensitive Personal Data or Information*' under the SPI Rules requires



your express consent. By affirming your assent to this Privacy Policy, you provide your consent to such use, collection and disclosure as required under applicable law.

- We use this information to do research and data analysis on our Users' demographics, interests, behavior to better serve you and meet Your requirements. The information given by Users shall be used to keep track of viewing preferences of the user.
- You also agree that this information may be used for other purposes including, commercially, for sale or transfer, research, publishing, analysis or statistical purposes. However, the said information will be used in a non-identifiable manner and We will make our best efforts to ensure that your privacy is not infringed in any manner.
- We shall endeavour to safeguard all information collected, except, if such disclosure is mandated by law, or a law enforcement agency, legal authority etc., or it is believed in good faith that such disclosure is reasonably necessary to respond to subpoenas, court orders or other legal process. We may disclose personal information to law enforcement offices, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to enforce our Terms or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our Users or the general public.

Otherwise than as stated above, we shall not use information provided by you without your prior consent.

3. CHOICE/OPT-OUT

We provide all Users with the opportunity to opt-out of receiving non-essential (promotional, marketing-related) communications from Us on behalf of our partners, and from Us in general, after providing Us with personal information. If You want to remove your contact information from all lists and newsletters, please contact [*insert contact ID*]

4. CHANGE OF USER INFORMATION:

You are given the option to change any information provided by you. You may at anytime discontinue our services by de activating your profile.

5. PROTECTION OF USER INFORMATION AND INFORMATION SAFETY

We have reasonable security procedures& guidelines and software in place to ensure that your information is kept confidential and no unauthorized person has access to it.All persons accessing your information shall do so through a password protected account and any breach of confidentiality obligations by our employees shall be strictly penalized.

Servers that store Your information are kept in a safe and proper place.

Any information sold to advertisers shall not be identifiable to individuals but We may provide them with aggregate and/or anonymised information about our Users to help advertisers reach the kind of audience they want to target. We may make use of the information We have collected from You to enable Us to comply with our advertisers' wishes by displaying their advertisement to that target audience.



You are responsible for the information provided by You. Versatiletech reserves its liberty to discontinue services to you and/or delete Your account, if at anytime, Versatiletech has any apprehension about the genuineness of the information/documents/credentials provided by You.

THIRD PARTY LINKS

This Privacy Policy is only applicable for the Platforms owned and operated by Versatiletech. We may use third-party advertising companies to serve advertisements when you visit our Platforms. These companies may use cookies, web beacons or other technologies to collect information from our website (not including your name, address, email address, or telephone number) about your visits to this and other platforms in order to provide advertisements about services of interest to you. We neither, warranty nor guarantee the quality, accuracy or other data/information on such sites and DO NOT endorse the same.

DISCLAIMER

We shall not be liable for any damage caused to you by a third party cookies being set on your computer. Except for such notices and announcements made by us, we disclaim any liability towards any third party advertisement/cookie that may be set on your computer/laptop etc. We have taken all reasonable care to safeguard your information and ensure that it is kept confidential. However, we shall not be liable for loss of information by means which cannot be reasonably foreseen.

You may decide to publish some information in order to use the services on our website. We are not responsible for the manner in which third parties use your personal information that you voluntarily publish on the website.

If you are clicking on and/or visiting a third party link, we recommend that you view their privacy policy before proceeding.

All advices provided by us are only suggestive and it is your sole discretion to rely on it.

By using the Website, it is agreed by You that you have read and understood the terms of this privacy policy and other terms and conditions of use of the Website and you agree to be bound by the same.

We and our affiliates will share/sell some or all of the collected information with another business entity should We (or our assets) plan to merge with, or be acquired by that business entity, or re-organization, amalgamation, restructuring of business. Should such a transaction occur that other business entity (or the new combined entity) will be required to follow this Privacy Policy with respect to all the information collected.